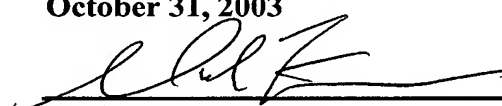




PATENT  
Docket No. 20063/10002

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicants: LEE et al.	)	I hereby certify that this paper is
	)	being deposited with the United
Serial No.: 10/664,660	)	States Postal Service with
	)	sufficient postage as first class
Filed: September 19, 2003	)	mail in an envelope addressed to:
	)	Commissioner for Patents, P.O.
For: "Methods and Apparatus for an	)	Box 1450, Alexandria, VA 22313-
Advertisement Display Service Using	)	1450 on this date:
Metadata"	)	
	)	<b>October 31, 2003</b>
Group Art Unit: Unknown	)	
	)	Mark C. Zimmerman
Examiner: Unknown	)	Registration No. 44,006
	)	Attorney for Applicants

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The patents and/or publications listed on the enclosed PTO Form-1449 are submitted pursuant to 37 CFR §§ 1.56, 1.97, and 1.98. Copies of the patents or publications are enclosed.

## TIME OF FILING

This information disclosure statement is being filed:

☒ 1. with the application or within three months of the filing date of the application or date of entry into the national stage of an international application or, to the best of the undersigned's knowledge, before the mailing date of a first Office action on the merits, whichever event occurs last. In accordance with 37 CFR §1.97(b), no certification or fee is required.

☐ 2. after the time period specified in paragraph 1 above, but, to the best of the undersigned's knowledge, before the mailing date of a final action under 37 CFR §1.113 or notice of allowance under 37 CFR §1.311. Therefore, in accordance with 37 CFR §1.97(c), submitted herewith is:

**(check either A or B below)**

A. ☐ a certification as specified in 37 CFR §1.97(e).

B. ☐ the fee set forth in 37 CFR §1.17(p) for submission of an information disclosure statement under 37 CFR §1.97(c).

☐ 3. after the mailing date of either a final action under 37 CFR §1.113 or a notice of allowance under 37 CFR §1.311, whichever occurs first, but before payment of the issue fee. Therefore, Applicant submits herewith:

A. ☐ a certification as specified in 37 CFR §1.97(e);

B. ☐ the petition fee set forth in 37 CFR §1.17(i); and

C. ☐ the accompanying petition under 37 CFR §1.97(d).

## METHOD OF PAYMENT

- ☒ No fee is required.
- ☐ Attached is a check in the amount of \$


The Commissioner is authorized to charge any fee deficiency required by this paper, or credit any overpayment, to Deposit Account No. 50-2455. A copy of this paper is enclosed.

Correspondence Address:

Respectfully submitted,

GROSSMAN & FLIGHT, LLC.  
20 N. Wacker Drive  
Suite 4220  
Chicago, Illinois 60606  
(312) 580-1020

By:

  
Mark C. Zimmerman  
Registration No.: 44,006

**October 31, 2003**

Form PTO-1449 (Modified)

U.S. Department of Commerce  
Patent and Trademark OfficeAtty. Docket No.  
20063/10002Serial No.  
10/664,660

## INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

Applicant  
Lee et al.Filing Date  
September 19, 2003Group Art Unit  
Unknown

## U.S. PATENT DOCUMENTS

*EXAMINER INITIALS		DOCUMENT NUMBER	ISSUE DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,182,050	January 30, 2001	Ballard	705	14	
		5,532,735	July 2, 1996	Blahut et al.	348	13	

## FOREIGN PATENT DOCUMENTS

*Examiner Initials		Document Number	Publication Date	Country	Class	Subclass	Translation Yes                  No	
		1020000032096	12 December 2001	Korea			Abstract only	
		WO 01/40948	7 June 2001	PCT				

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)


EXAMINER

DATE CONSIDERED

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.